



SHINE PROJECTS™

INITIAL COIN OFFERING (ICO)

SHINECOIN

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SHINECOIN is a Cryptocurrency token built on BEP-20, Binance Block chain technology

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Objective

The objective of this paper is to explain to the user, the purpose of SHINE COIN, a revolutionary Indian cryptocurrency offered by Shine Projects, based on Binance Smart Chain technology, and the company's vision, mission, and objectives associated with it.

Objective of SHINE COIN

SHINE COIN is an indigenous cryptocurrency operating on BEP 2.0 standard. This currency tries to downsize the risk present in traditional cryptos by offering a guaranteed value on Shine Projects Website, irrespective of their market price, through which a user can purchase various assets present in there. It will be tradable on every major crypto exchange ICO phase has begun.

- The total market cap of SHINE COIN is \$26 billion (1 trillion INR).
- The total supply of tokens is 200 billion.
- The supply is intended to be reduced to 1 billion coins in total by burning the coins in due course which will be explained in the latter parts.

Post-ICO Phase Objectives

Post ICO phase, the Shine Projects team intends to start its crypto exchange and NFT marketplace which will be on par with the current crypto exchanges and NFT marketplaces

- It will provide superior services with less hassle and more benefits in contrast to current crypto exchanges.
- It will allow fast customer grievance redressal and
- Minimal fee will be charged on the users.

- It will open up the first utility based NFT platform in India, allowing users to buy and sell tickets of various programs/concerts/trainings/etc.



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Shine Projects' Team

The Shine Projects' team consists of talented individuals having a great knowledge of various fields related to Finance, IT and cryptocurrency. The team is very versatile and has bagged many projects and is led by Mr. Sri Venkata Harsha, MD& CEO, Shine Projects, who is the force behind the SHINE COIN project.



Executive summary

Shine Projects India's fastest growing education company is now launching an indigenous low risk cryptocurrency SHINE COIN.

- SHINE COIN (token: SHINECOIN) is an indigenous cryptocurrency based on Binance Smart Chain technology (BEP 2.0) standard.
- There are a total of 200 billion coins having a market cap of \$26 billion. These tokens will be burned from time to time to promote the deflationary mechanism of SHINE COIN tokens.
- The supply is intended to be reduced to 1 billion coins in total by burning the coins in due course which will be explained in the latter parts.
- SHINE COIN differs from traditional cryptocurrency in the aspect of minimizing the associated downside risk, by ensuring guaranteed value on Shine Projects Website irrespective to the market price for buying assets.
- The potential of SHINE COIN is high as about 20 million people in India have started crypto investments in 2021. While Indians currently hold crypto assets worth \$5.3 billion.
- The Company has the target of ₹1000 Crore for the ICO. The person will be allocated SHINE COINS after the ICO phase which will indicate his/her proportionate ownership of the asset.

Product Overview

About SHINE COINS

SHINE COIN is a revolutionary Indian cryptocurrency offered by Shine Projects and is based on Binance Smart Chain technology (BEP 2.0 standard), Binance Exchange's smart-contract-enabled blockchain. It differs from traditional cryptocurrency in the aspect of minimizing the downside risk associated with Cryptocurrency, which is the falling price due to the loss of demand. SHINE COINS can be used to purchase any commodity present on the Shine Projects' website for a fixed amount of SHINE COINS irrespective of their market price.

The SHINE COIN team intends to provide an efficient working channel for all crypto enthusiasts and to develop a globalized populist paradigm approach.

The company intends to strengthen its education business for a worldwide reach while also starting its own Crypto Exchange and an NFT marketplace. It intends to create an almost free exchange that anyone can trade. The main goal of this project is to build the largest crypto community in India and maximize the proportion of India's population working and investing in this technology while educating them and getting them familiar with blockchain technology.

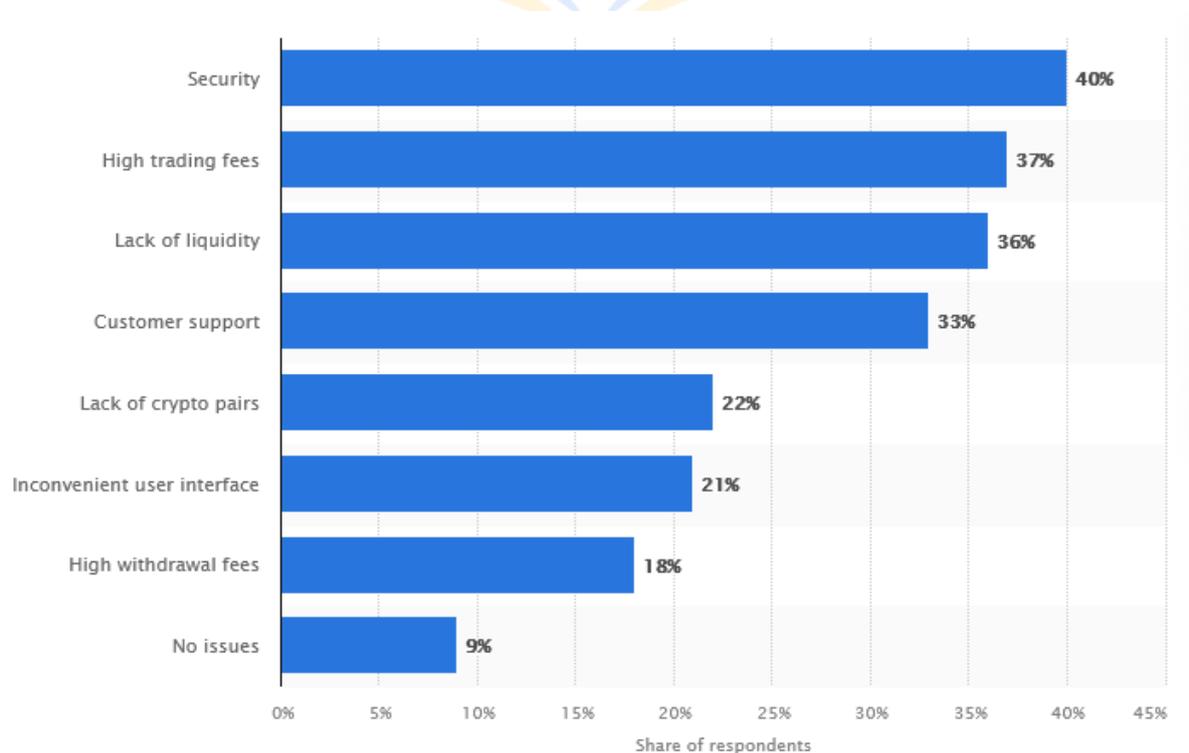
A major chunk of the population in India is unaware of blockchain technology and thus could not reap its benefits. The SHINE COIN team wants the people to participate in this project to broaden their knowledge and skillsets. Our motto is to establish the "Road to Crypto India" to share a wealth of knowledge with the world.

The director of the company aspires to start Crypto and NFT hedge fund services in the future.

About Shine Crypto Exchange and NFT Marketplace

The potential of SHINE COIN is high as about 20 million people in India have jumped onto the crypto bandwagon in 2021, with the Indians currently holding crypto assets worth \$5.3 billion. India is a potential market for crypto and digital assets. According to a report by cryptocurrency research firm Chainalysis, India is one of the world's fastest-growing crypto markets, increasing by 641% between July 2020 and June 2021.

With the funds accumulated through SHINE COIN ICO, the Shine Projects team will start its crypto exchange and NFT marketplace which will be on par with the current crypto exchanges and NFT marketplaces and will provide superior services. This project aims to offer crypto users a crypto exchange involving less hassle and more benefits in contrast to current crypto exchanges which follow a very tiring SOP, have large queues of customer grievance redressal and charge hefty charges on the users.



Problems faced by Crypto Exchanges Credits: Statista

After the establishment of Shine Crypto Exchange and NFT Market place, SHINE COINS and various cryptocurrencies could be traded without any extra surcharges being placed on them.

Shine Crypto Exchange and NFT Market place will solve the problems arising in various Crypto Exchanges and NFT Market places such as:

1. **Security:** Many users face the issue of lack of security in various exchanges and NFT market places where a user is scammed by hackers through various means. Shine Crypto Exchange and NFT Market place will implement the latest tech and hire security professionals having a diverse portfolio. It will employ stringent security protocols, ensuring that the users don't face any threat or inconvenience at any point of time.
2. **High Trading Fees:** Many crypto exchanges charge up to 4% just to buy and sell crypto, many NFT market places follow the same suit by imposing high gas fee and other fees. Shine Crypto Exchange and NFT Market place, on the other hand, will operate with a transparent and low-cost model, providing users with convenience, economy, and quality.
3. **Lack of Liquidity:** Liquidity refers to the ease with which tokens can be swapped to other tokens or to government issued fiat currencies. Shine Crypto Exchange will offer highest liquidity by providing the user an option to swap with SHINE COIN instantly, this will ensure a robust, swift and hassle-free liquidation.
4. **Customer Support:** Shine Crypto Exchange and NFT Market place will offer 24*7 customer support with a low response time, offering availability and priority in resolving tickets raised by the users as swiftly as possible.
5. **Lack of Crypto Pairs:** Shine Crypto Exchange will offer several pairing options, giving you the chance to choose a pairing based on currencies you already possess. It will also provide a universal pair of other cryptocurrencies with SHINE COINS.

6. **Inconvenient User Interface:** Shine Crypto Exchange and NFT Market place will offer an easy-to-use and attractive UI which would be bolstered by high security, allowing a simple, fast, and secure transaction experience.
7. **High Withdrawal Fees:** Many crypto exchanges charge a hefty withdrawal fee from its users. Shine Crypto Exchange, with its transparent and low-cost model won't be charging any such fee from its users.

The biggest Indian crypto exchange, CoinSwitch Kuber, registered a 3,500% rise in transaction volumes and touched 14 million users recently. Leading cryptocurrency exchange, WazirX witnessed a record trading volume of over \$43 billion in 2021 – the highest in India – a growth of 1,735% from 2020. BitBns, another leading exchange, increased its user base by 849 percent and trading volumes by more than 45 times in the last year. Going by the presented facts and the high demand for crypto trading, the potential of Shine Crypto Exchange and NFT Marketplace is very high.

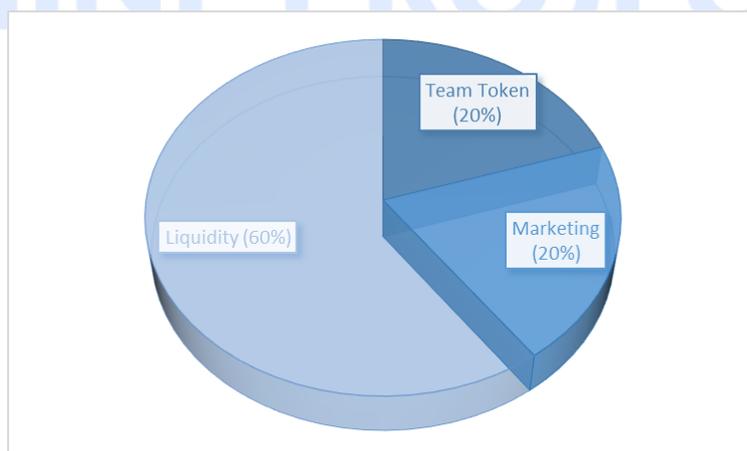
Shine Crypto Exchange and NFT Market place will also provide an option for event ticketing, thus becoming a hub for talented individuals who want to spread knowledge while earning money through online events, courses, or webinars. It will provide utility-based NFTs to such individuals while also aiding in the promotion and ticketing effort, thus saving their time and effort. Shine Crypto Exchange and NFT Market place will be having an easy-to-use and attractive UI and will be bolstered by high security, allowing a simple and fast transaction experience. Shine Projects is hiring talented individuals having expertise in various segments of Blockchain, crypto, and IT skill segments.

Design and Exchange Overview

SHINE COIN is a super-deflationary decentralized financial token based on Binance Smart Chain (BEP 2.0). It comes with a total of 200 billion coins having a market cap of \$26 billion. These tokens will be burned from time to time to promote the deflationary mechanism of SHINE COIN tokens.

Total Supply	2,00,00,00,00,000
Initial Burn (50%)	1,00,00,00,00,000
Team Token (0.1%)	20,00,00,000
Marketing (0.1%)	20,00,00,000
Periodically Burn (49.5%)	99,00,00,00,000
Liquidity (0.3%)	60,00,00,000

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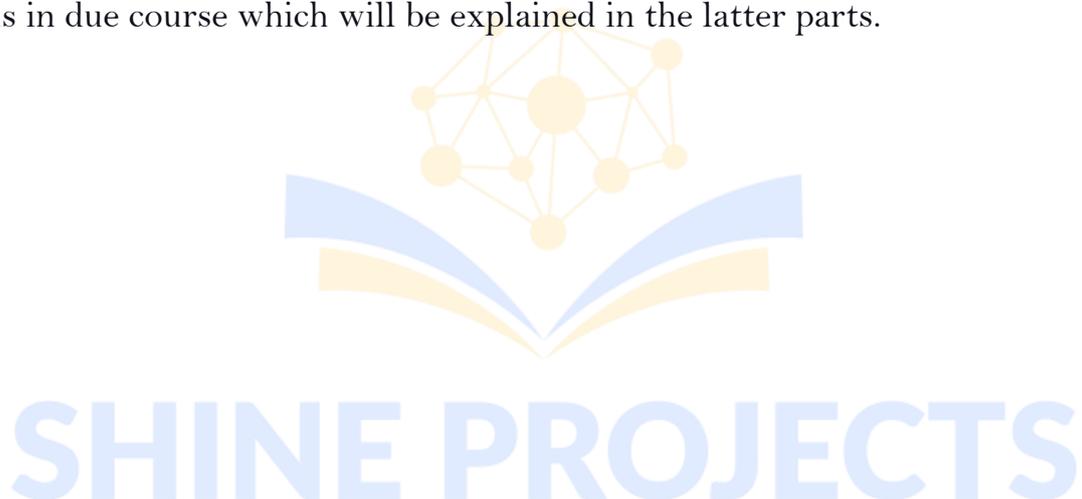


Exchange

With the subscription reaching the target of ₹1000 Crore, the ICO will end and the person will be allocated SHINE COINS which will indicate his/her proportionate ownership of the asset. Charges such as the Gas fee will be borne by us. The person will be able to track it using the following link: <https://bscscan.com/token/0xb76d0b60130126f304b0b1ae48527559c7f4130e>

Once the ICO ends, the trading shall begin in all the major cryptocurrency exchanges like WazirX/Coinswitch Kuber/CoinDcx/Vauld/Binance/etc.

The supply is intended to be reduced to 1 billion coins in total by burning the coins in due course which will be explained in the latter parts.



Business Use Cases

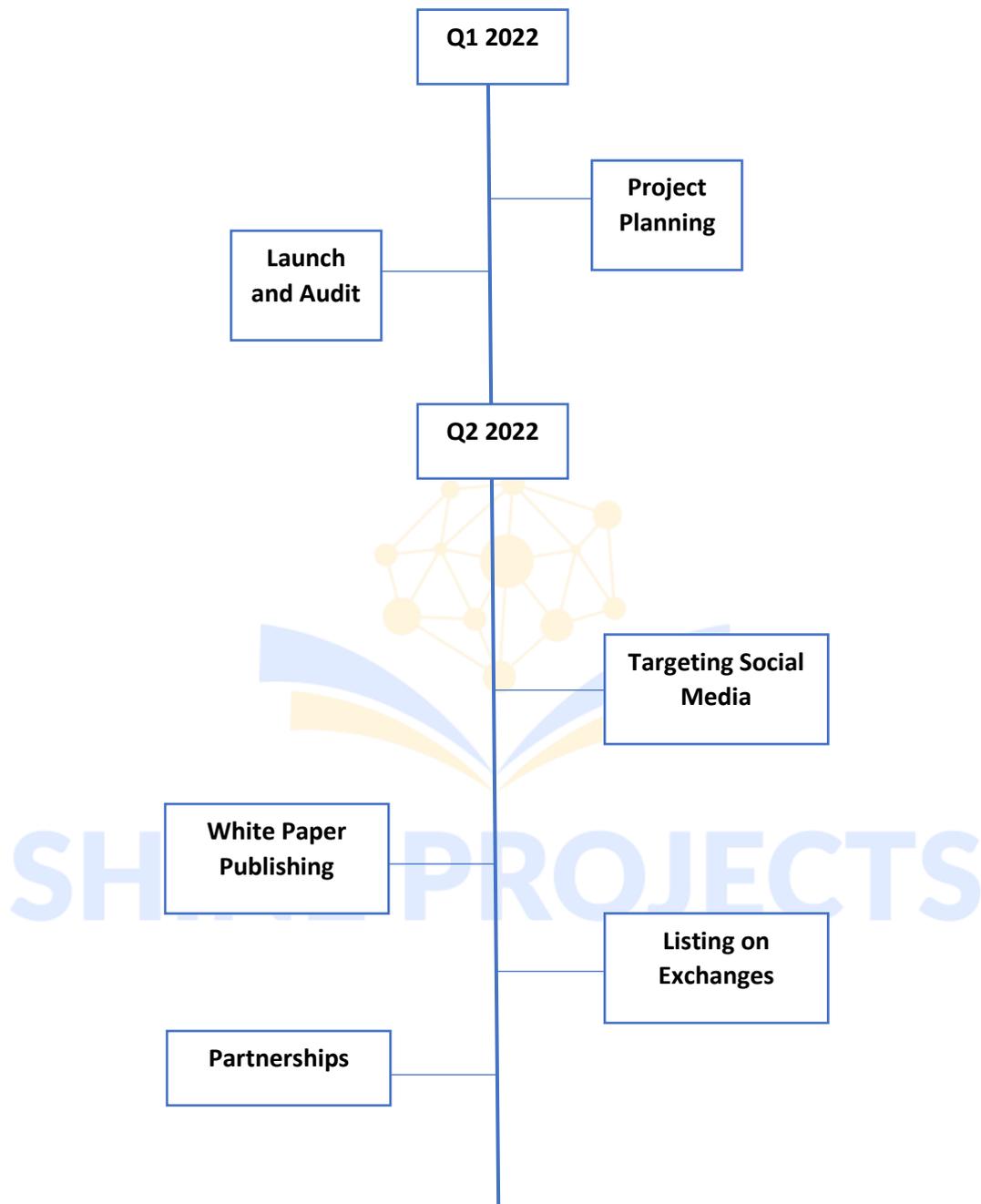
Following are the intended use cases of SHINE COINS:

- They can be traded in all the major cryptocurrency exchanges like WazirX/Coinswitch Kuber/CoinDcx/Vauld/Binance/etc.
- They can be liquidized easily by swapping with any crypto token or fiat currency in an exchange.
- They can be used to purchase any commodity present on the Shine Projects' website for a fixed amount of SHINE COINS irrespective of their market price.



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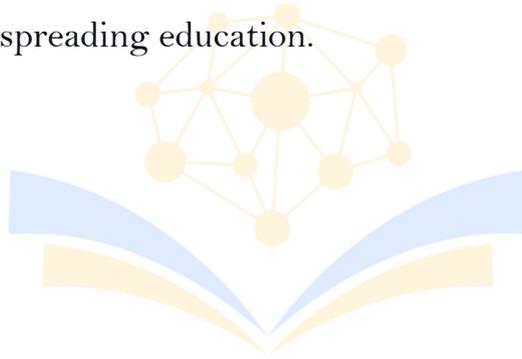
Road Map



Intended use of profits

With the funds accumulated through SHINE COIN ICO, the Shine Projects team will work on the following objectives:

- It will start its crypto exchange and NFT marketplace which will be on par with the current crypto exchanges and NFT marketplaces and will provide superior services.
- It will strengthen the company by investing in potential fields.
- It will improve and enhance the user experience.
- It will start a NFT hedge fund and assist various people who are contributing in spreading education.



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About

About the Company

SHINE COIN is a venture of Shine Projects, an ISO-rated Education company, now venturing into Crypto markets by issuing ICO for “SHINE COIN” to start its own Crypto exchange & an NFT marketplace.

Shine projects is India's fastest-growing education company and has received many accolades like "Best Startup 2020" by Business Connect, and "Best Company in Focus 2021" by Prime Insights.

One can check out the reviews and recognition through following links:

Website link: (www.shineprojects.in)

Facebook: (<https://m.facebook.com/www.shineprojects.in/>)

Google Page: (<https://g.co/kgs/yyv5XP>)

LinkedIn: (<https://www.linkedin.com/company/shineprojects>)

Instagram (<https://instagram.com/shine.projects?igshid=10aak2uk6zo4p>)

YouTube:

(https://www.youtube.com/channel/UC1AxfOotsEuHHF0Hy9L_eJg)

About the CEO & MD

Sri Venkata Harsha is the force behind the ambitious endeavors of Shine Projects and SHINE COIN. He holds an MBA in Finance and Marketing and is a certified stock market analyst and a macroeconomics expert. A passionate educator and lecturer, he has worked on international platforms, catering to audiences in India, the Middle East, the U.K, and the U.S. He started Shine Projects in January 2017 with the mission of providing sound financial literacy and awareness to everyone. His in-depth knowledge coupled with his ability to

innovate has today turned Shine Projects into India's fastest-growing education company.

Foreseeing the enormous potential held by the cryptocurrencies, NFTs, and potential usage of blockchain technology he has ventured into the crypto segment. SHINE COIN is his brainchild and is an indigenous low-risk cryptocurrency holding enormous potential when coupled with the Shine Crypto Exchange and NFT Marketplace, which is an innovative idea of leveraging and implementing provide utility-based NFTs to the Indian populous. One can find more about him at <https://www.linkedin.com/in/venkatasriharsha>



A Quick Overview of Blockchain Technology

A blockchain is a distributed database that is shared among the nodes of a computer network. As a database, a blockchain stores information electronically in digital format. The key difference between a typical database and a blockchain is how the data is structured. A blockchain collects information together in groups, known as blocks, which hold sets of information. Blocks have certain storage capacities and, when filled, are closed and linked to the previously filled block, forming a chain of data known as the blockchain. All new information that follows that freshly added block is compiled into a newly formed block that will then also be added to the chain once filled. When a block is filled, it is set in stone and becomes a part of this timeline. Each block in the chain is given an exact timestamp when it is added to the chain. To put it simply, a blockchain is a database that encrypts blocks of data. This asset is decentralized, giving you real-time transparency and access to things.

As new data comes in, it is entered into a fresh block. Once the block is filled with data, it is chained onto the previous block, which makes the data chained together in chronological order. Different types of information can be stored on a blockchain, but the most common use so far has been as a ledger for transactions. The data on the blockchain cannot be changed. Hacking data to add security to many industries, including cybersecurity, payments, and health care is not easy.

The goal of blockchain is to allow digital information to be recorded and distributed, but not edited. In this way, a blockchain is a foundation for immutable ledgers, or records of transactions that cannot be altered, deleted, or

destroyed, this is why blockchains are also known as distributed ledger technology (DLT). It creates a history of all the associated digital assets. There is a transparent ledger of changes, including document integrity. Blockchains have built trust in almost every industry. Due to the secure nature of blockchain and public leisure, they have become important technologies for all sectors. Blockchains reduce risks, stamp frauds, and bring measurable transparency with them.

Blockchains are Decentralized

Blockchain allows the data held in that database to be distributed among several network nodes at various locations. This not only creates redundancy but also maintains the fidelity of the data stored therein, if somebody tries to alter a record at one instance of the database, the other nodes would not be altered and thus would prevent it.

Blockchains are Transparent

All transactions of a cryptocurrency can be transparently viewed by either having a personal node or using blockchain explorers that allow anyone to see transactions occurring live. Each node has its copy of the chain that gets updated as fresh blocks are confirmed and added.

Blockchains are Secure

New blocks are always stored linearly and chronologically. This means that they are always added to the “end” of the blockchain. After a block has been added to the end of the blockchain, it is very difficult to go back and alter the contents of the block until and unless a majority of the network has attained a consensus to do so. That’s because each block contains its own hash, along with the hash of the block before it, as well as a time stamp. Hash codes are created by a mathematical functions that convert digital information into a string of numbers

and letters. In case the information is edited in any way, then the hash code will change.

Blockchains are currently being employed in various industries and places such as finance and banking, healthcare, property records, currency, supply chain and have grown exponentially through the creation of different cryptocurrencies, decentralized finance (DeFi) applications, non-fungible tokens (NFTs), and smart contracts. SHINE COIN and Shine Projects' NFT are such offerings.



SHINE COIN FAQ

What is SHINE COIN?

SHINE COIN is the cryptocurrency issued by Shine Projects (Token name: SHINE COIN). It's ICO (Initial Coin Offering) has begun. A person can simply purchase the SHINE COINS from the website of Shine Projects by signing up for them. The purchased SHINE COINS will be reflected in the digital wallet associated with the person. SHINE COINS are based on Binance Smart Chain Technology (BEP 2.0 standard) backed up by Binance Exchange's smart-contract-enabled blockchain.

What is the value of a SHINE COIN?

The value of a single SHINE COIN is worth \$0.13 in the current phase, and the total market cap is \$26 billion (1 trillion INR). The total supply of tokens is 200 billion. However the supply is intended to be reduced to 1 billion coins in total by burning the coins in due course which will be explained in the latter parts.

What happens after a user buys SHINE COIN

The coins will reflect in the user's digital wallet in Shine Projects' Website and SHINE COINS from (<https://bscscan.com/token/0xb76d0b60130126f304b0b1ae48527559c7f4130e>) will be allotted to the user before the trading begins in other exchanges in India and abroad. The relationship manager from Shine Projects shall contact the user on their registered contact number to guide them with the allotment process and give them a demo on how to trade in the crypto exchanges. The users will be sent an SMS, an email, and a WhatsApp notification when the trading starts.

Benefits of investing in SHINE COIN

Capital appreciation is the prime benefit of SHINE COINS, as during their ICO phase they can be bought at a very low price. Their value will increase as demand increases in the future. Apart from that, they can also be used to buy courses/workshops on www.shineprojects.in or our already listed NFTs in OpenSea or WazirX once SHINE COIN trading starts. Shine Projects is also planning to launch its own NFT marketplace and merchandise store where goods like Bags, Watches, books, etc. can be bought via SHINE COINS for a fixed SHINE COIN price.

Are there any downside risks in SHINE COIN?

Downside risk with any cryptocurrency would be the price falling due to the loss of demand. But the best part with SHINE COINS is that you can purchase any course/workshop on the website for 100 SHINE COINS, making the downside risk 0 as the user can buy the products for a fixed SHINE COIN price no matter what their market price is.

Why should I invest in SHINE COIN ICO?

With the investors investing in ICOs for bumper listing & long-term gains, one has to note that the average gain of cryptos on the listing day is at 91%. According to the reports from ET, several crypto currencies have given an annual return of 50,000% also it may be noted that certain smaller cryptos rallied 64,000% in 1 day.

The interested users however should assess the risk-reward ratio and take a calculated risk according to their risk appetite as Shine Projects is not promising any fixed return or bumper gains.

Prime Insights

A Register for CIBIL Level Personality

BEST COMPANY 2021

Shine Projects is rated as the Best Company in focus by Prime Insights 2021.



BEST STARTUP 2020

Shine Projects is rated as the Best start-up of the year 2020 by BUSINESS CONNECT



MEMBER AT T-HUB

THUB- India's pioneering innovation ecosystem that powers next-generation products and new business models supported by Government of Telangana.



RECOGNISED BY GOI

Approved by National Skill Development Corporation (NSDC) & Skill India as a Training & Education Company under ID TP070557



ISO 9001:2015 CERTIFIED

Shine Projects is ISO 9001:2015 Certified Education company under ID QZ-VMZ2021081

Legal Disclosure

The data contained in this white paper does not constitute financial and investment advice and should not be treated as the content of a publication. This material is an offer or solicitation to invest buy, or sell for informational purposes only. No warranty is given or implied about the completeness or accuracy of the information. The team does not recommend buying or selling cryptocurrencies. Before making any investment decision, you may consult a financial adviser and do your due diligence.



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Risk Disclosure

Keep in mind that smart contracts always carry risks. You must use them at your own risk. All content in the publication is for guidance and educational purposes only. All information contained here must be reviewed and verified. Therefore, you need to be aware of the risks associated with trading in financial markets. Please do your own research before making any investment decisions. We recommend that you do not trade for an amount that you cannot afford to lose.



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Disclaimer

It should be noted that this is a summary of the risks, disclaimers, and legal considerations. A user can find online references and help on the SHINE COIN website (<https://www.shineprojects.in/NFT/index.html>).

The summary does not mention the location of “legal considerations”.

SHINE COIN token is a community-operated decentralized financial token. It is not registered as a government currency of India.

You can seek advice to help you make independent decisions about legality. We recommend that users consult with their legal, tax, and other professionals when considering an investment. SHINE COIN is a fully decentralized crypto asset. We recommend that the users should read this white paper completely to get the most out of it.

Blockchain-based technologies and applications have brought advanced innovations in various areas of money transfer, online payment, personal banking, and IoT. SHINE COIN token is such a token operating on the Binance Smart Chain platform. This document, also known as a “White Paper” contains information for crypto learners, coaches, and advisors interested in the said cryptocurrency.

Cryptocurrency investments are volatile and high risk in nature. Don't invest more than what you can afford to lose. Please do your research before making any investment decisions.

Intellectual Property

Shine Projects retains all rights, title, and interest in all of its intellectual properties, including inventions, discoveries, processes, marks, methods,

compositions, formulae, techniques, information, and data, whether or not patentable, copyrightable, or protectable in trademark, and any trademarks, copyrights or patents based thereon. You may not use any of our intellectual property for any reason, except with our express, prior, written consent.

All content included on the Website and associated products and services, such as but not limited to, text, graphics, logos, and images is the property of Shine Projects and protected by copyright, trademark, and other laws that protect intellectual property and proprietary rights. You agree to observe and abide by all copyright and other proprietary notices, legends, or other restrictions contained in any such content and will not make any changes thereto.

Access to the Website

Shine Projects website is provided without warranty of any kind, either express or implied. We do not represent that the Website will be available 100% of the time to meet your needs. In case of interruptions, we take all reasonable actions to provide you with access to the Website as soon as possible, but there are no guarantees that access will not be interrupted, or that there will be no delays, failures, errors, or omissions, or loss of transmitted information. We may suspend the use of the Website at any time for maintenance.